

LOCALITY INSIGHT

an overview of the South West Locality

Strategy & Insight

CITY & LOCALITY OVERVIEW

City Overview

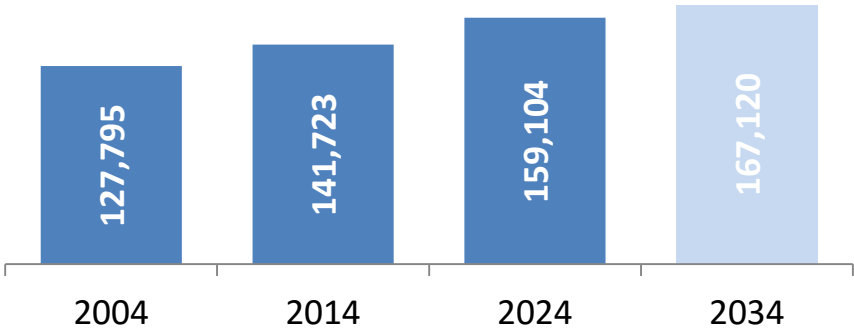
- Edinburgh is an affluent city, but with pockets of poverty and low income as severe as any other city in Scotland
- City population, and demand for services has grown rapidly in the past decade.
- This population and demand growth is projected to continue throughout the next ten to fifteen years, facilitated by planned housing developments.

Locality Overview

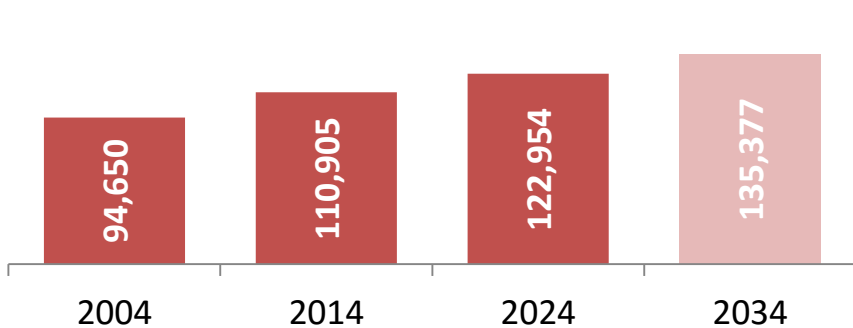
- Locality level averages mask significant variation at lower level geographies across most measures
- All services the Council provides are needed in every locality
- Every locality contains at least one ward or community which is significantly different from the rest of the area
- Population growth in the next decade is likely to be most concentrated towards the north of the city

LOCALITIES – POPULATION & GROWTH

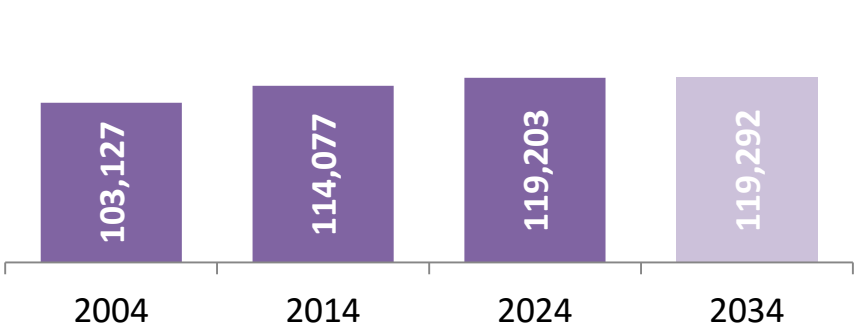
North West



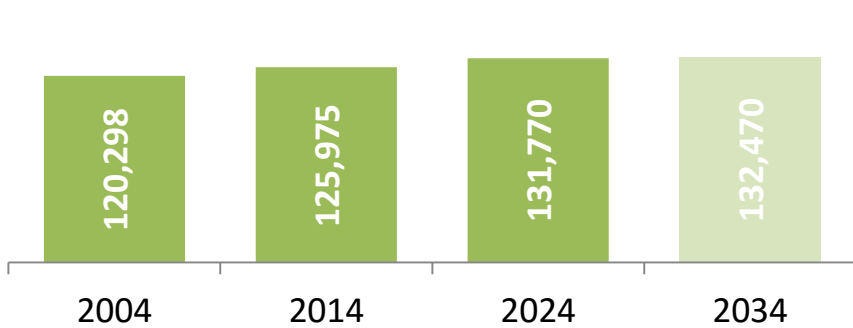
North East



South West

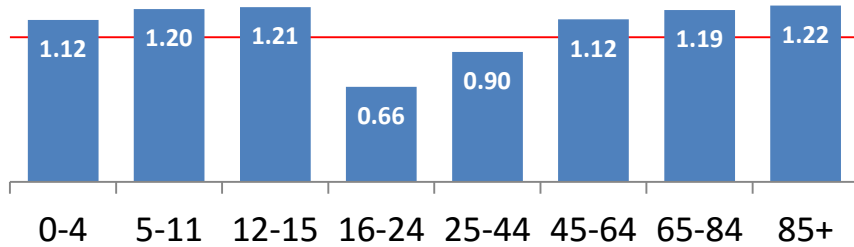


South East

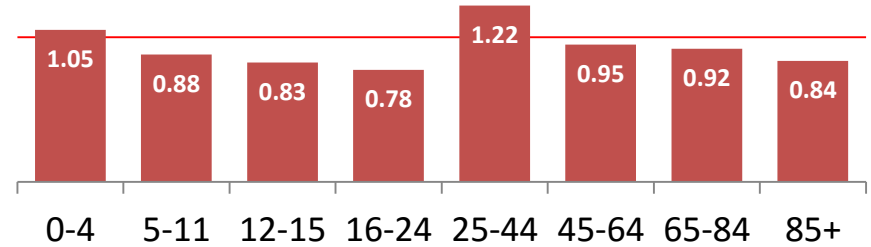


LOCALITIES - POPULATION STRUCTURE

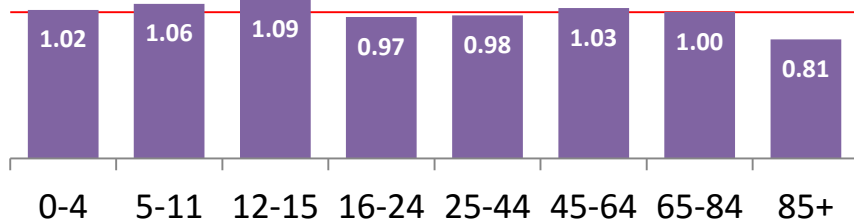
North West



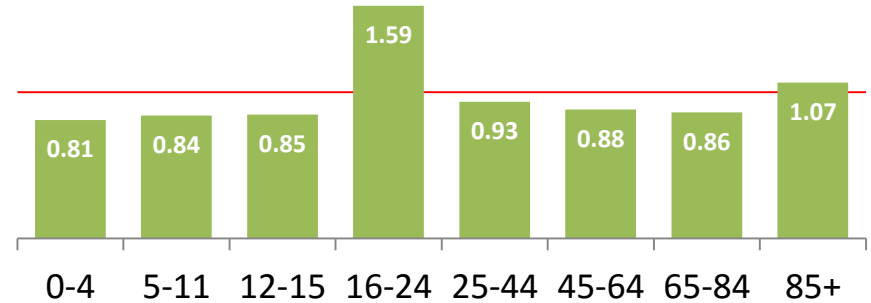
North East



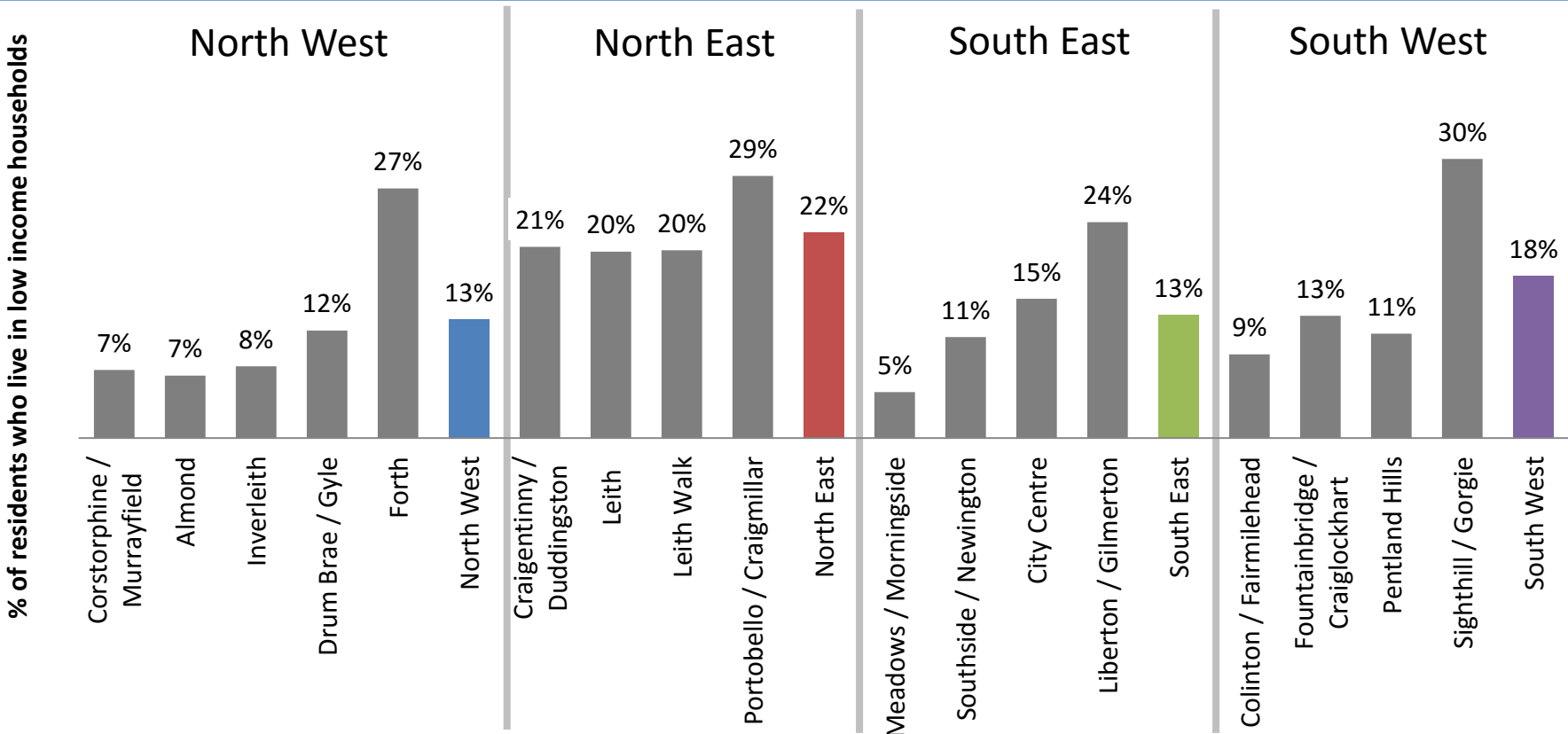
South West



South East

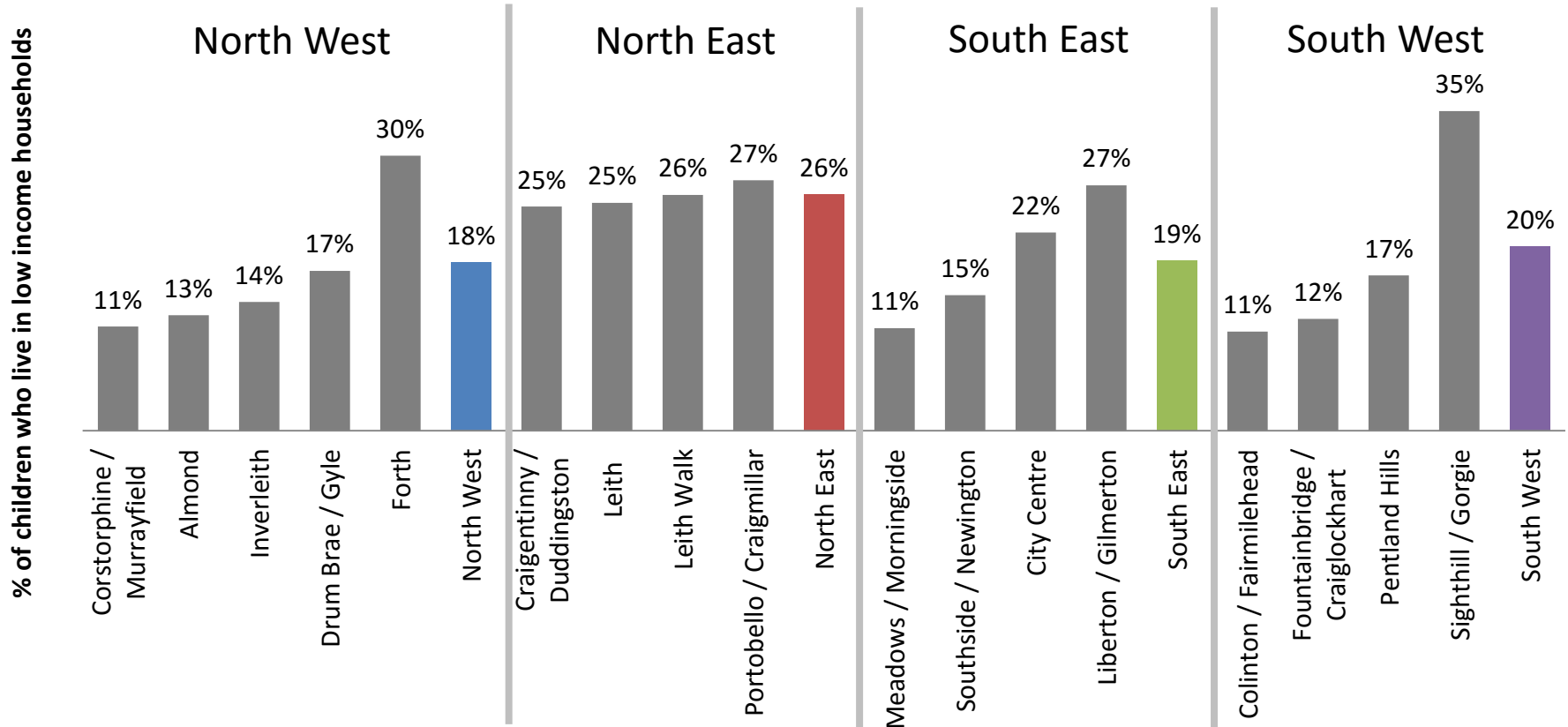


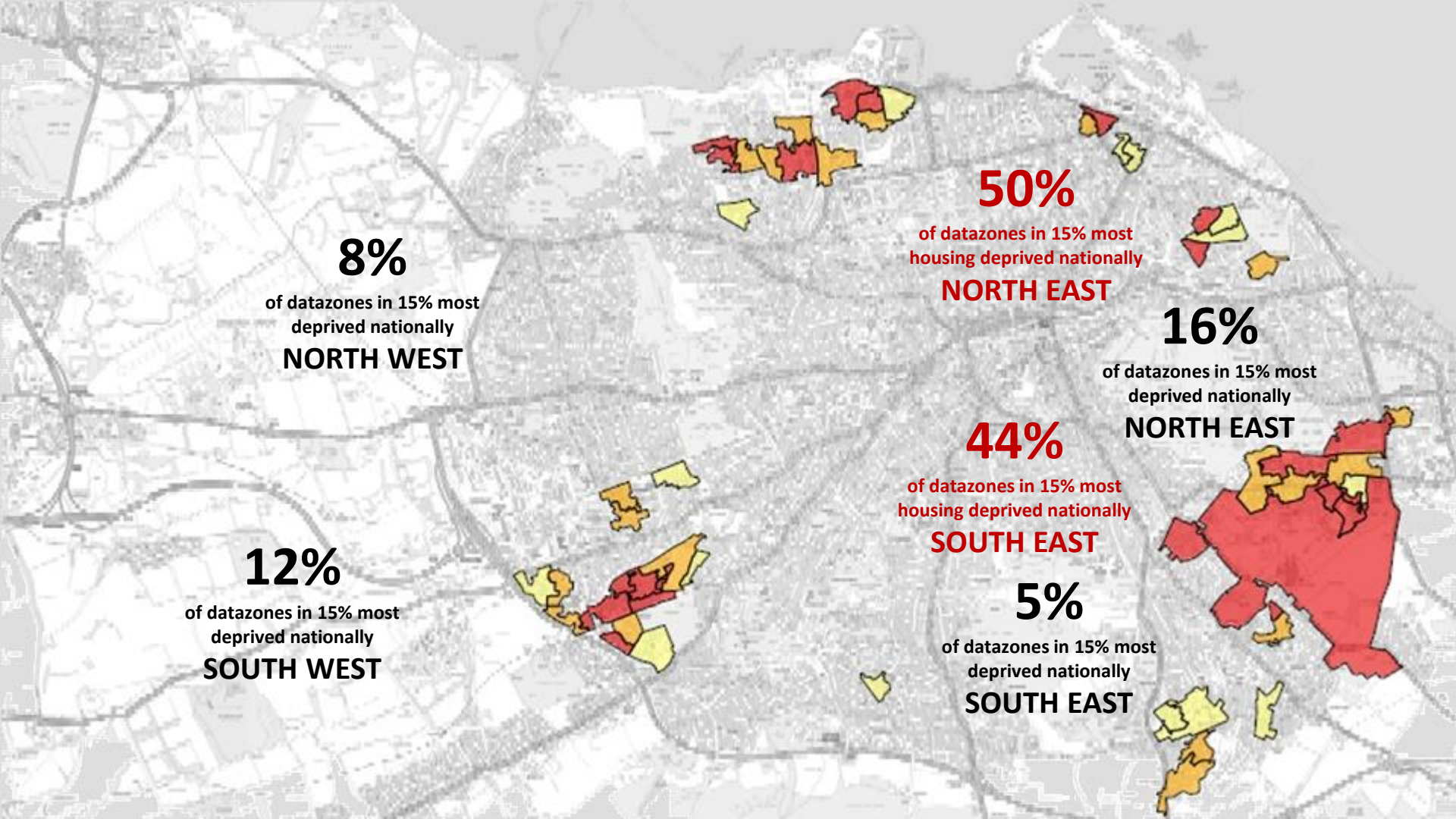
POVERTY IN EDINBURGH BY WARD AND LOCALITY, 2013/14



Business Intelligence modelled estimates

CHILD POVERTY IN EDINBURGH BY WARD AND LOCALITY, 2013/14





8%

of datazones in 15% most
deprived nationally
NORTH WEST

50%

of datazones in 15% most
housing deprived nationally
NORTH EAST

16%

of datazones in 15% most
deprived nationally
NORTH EAST

44%

of datazones in 15% most
housing deprived nationally
SOUTH EAST

12%

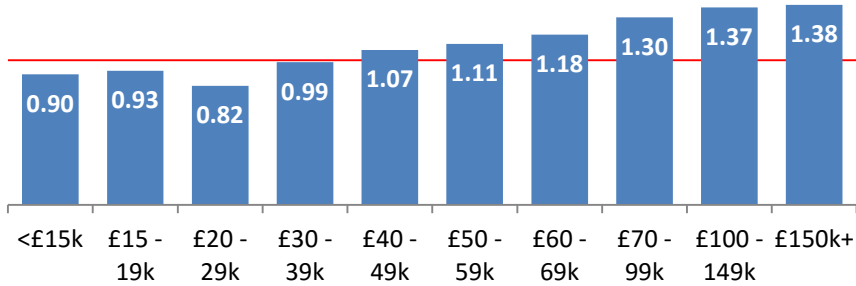
of datazones in 15% most
deprived nationally
SOUTH WEST

5%

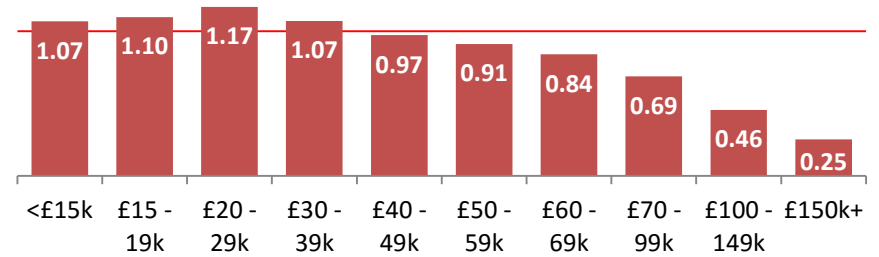
of datazones in 15% most
deprived nationally
SOUTH EAST

INCOME PROFILE – INDEX

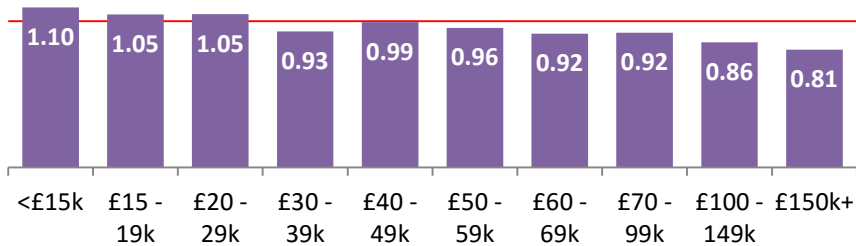
North West



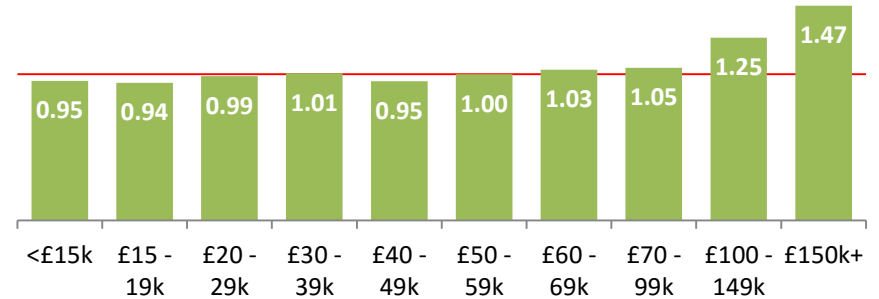
North East



South West

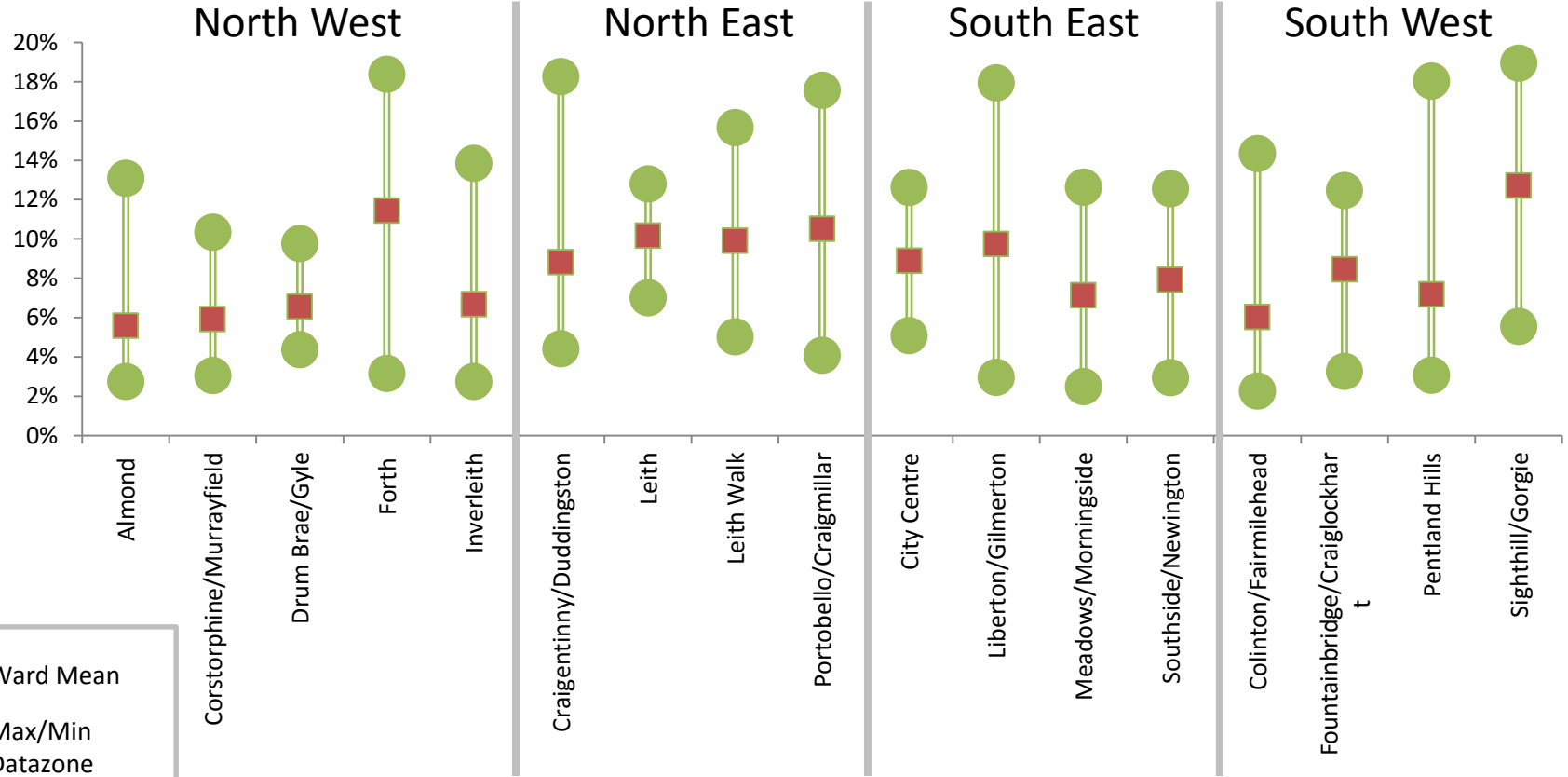


South East



FINANCIAL STRESS

% Households who find it 'very difficult to cope' on current income



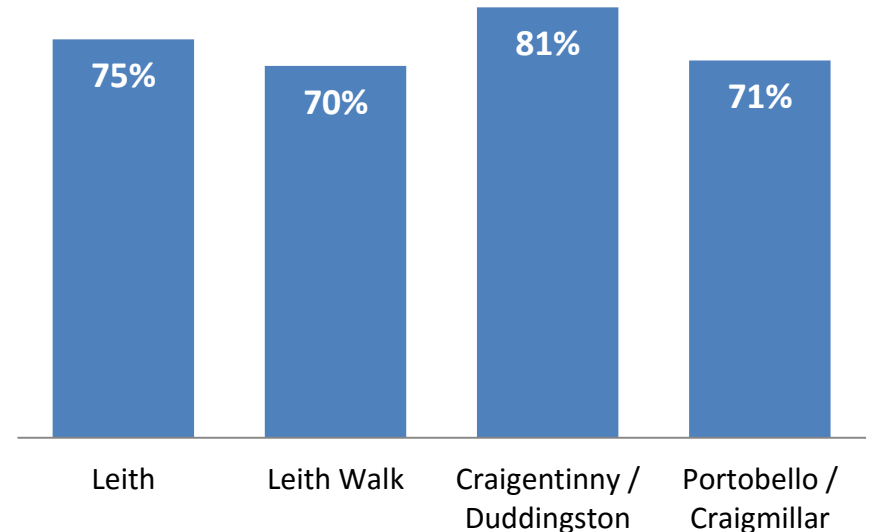
- Unemployment has been falling across all wards, citywide for the last two years

HEALTH AND PHYSICAL ACTIVITY

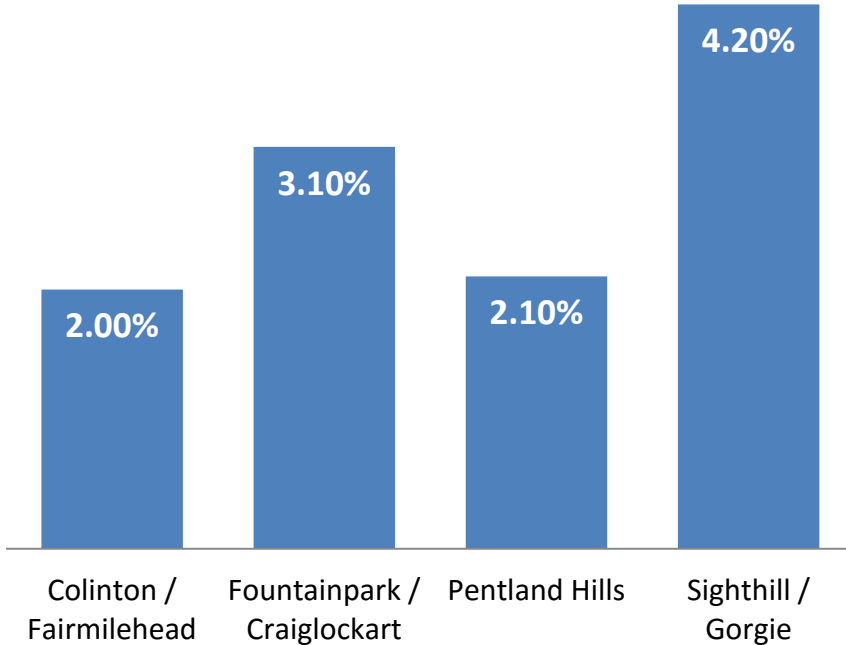
Key Facts

- Sighthill/Gorgie has the highest percentage (5.6%) of those who reported having bad or very bad health
- Sighthill/Gorgie has a significantly higher number of individuals (17.7%) who reported that their daily activities are limited
- Sighthill/Gorgie has the highest number of individuals who reported that they do no exercise, 45.6% , **6.2%** higher than Colinton/Fairmilehead which had the lowest number at 39.4%

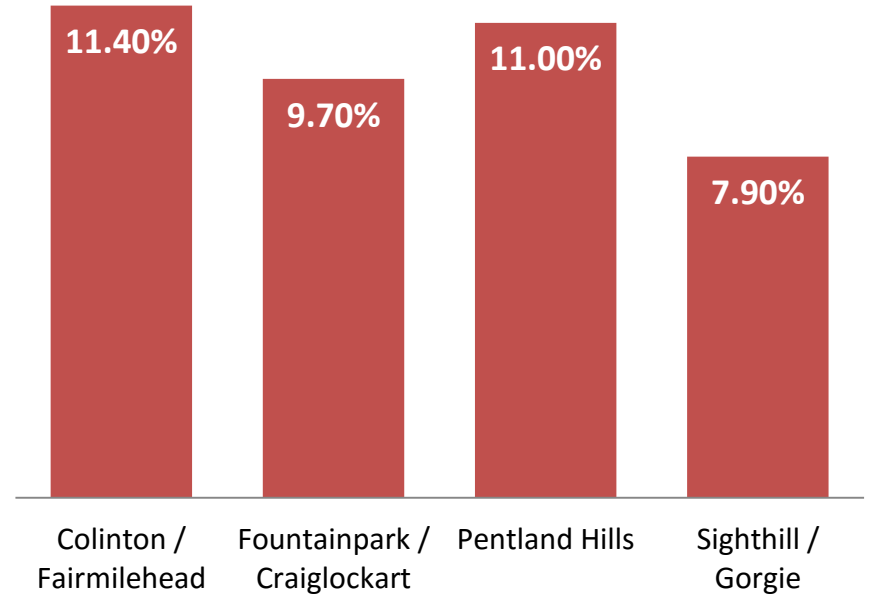
% Satisfaction with sports facilities run by Edinburgh Leisure



Heavy Smokers - South West



Residents who drink alcohol on a daily basis - South West

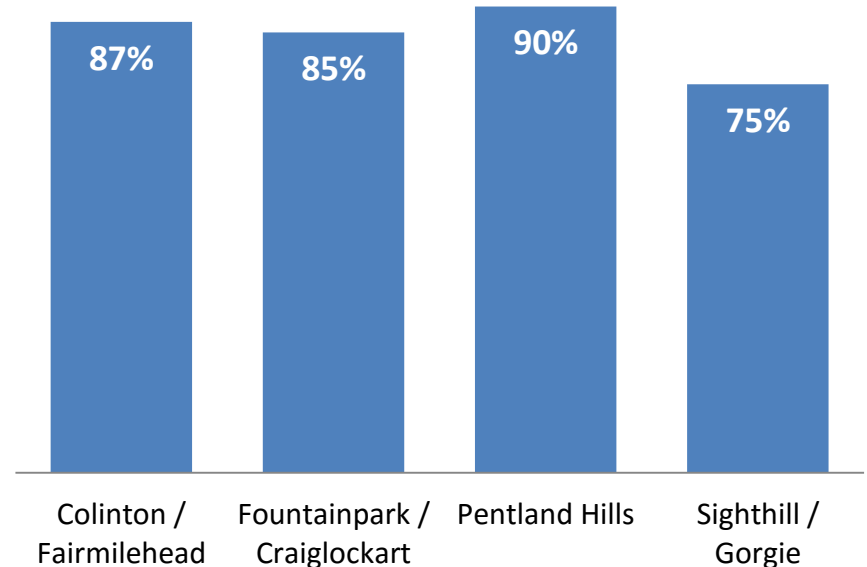


CRIME AND ANTISOCIAL BEHAVIOUR

Key Facts

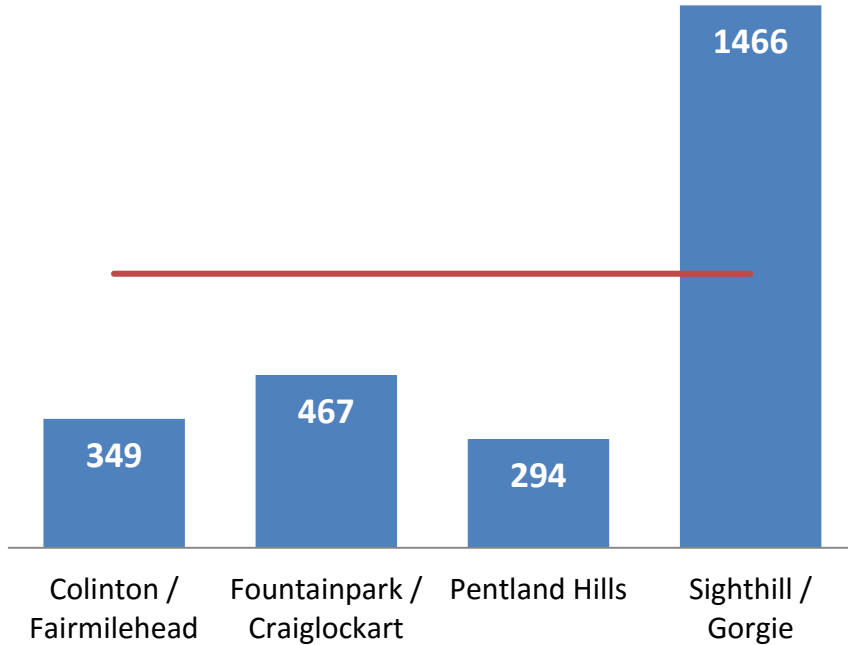
- Huge existing disparities between Sighthill/Gorgie and the rest of the wards which are reflected in satisfaction levels
- Fountainbridge/Craiglockart has the second highest number of violent crimes but is still only 31.9% of the number in Sighthill/Gorgie
- Fountainbridge/Craiglockart has the second highest number of incidents of disorder but only amounts to a third of the number in Sighthill/Gorgie
- Vandalism and incidents of fire raising are significantly higher in Sighthill/Gorgie than the rest of the wards

% Agree they feel safe after dark in their neighbourhood

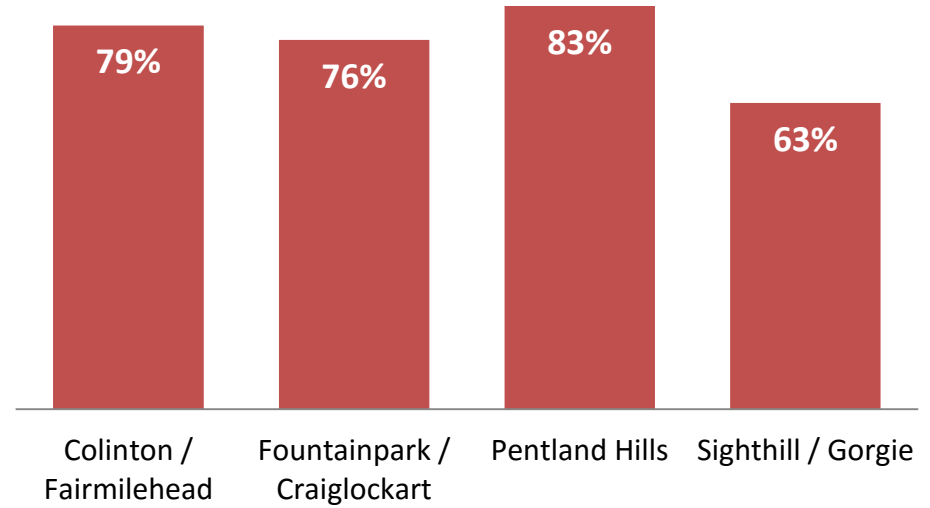


VIOLENT CRIME

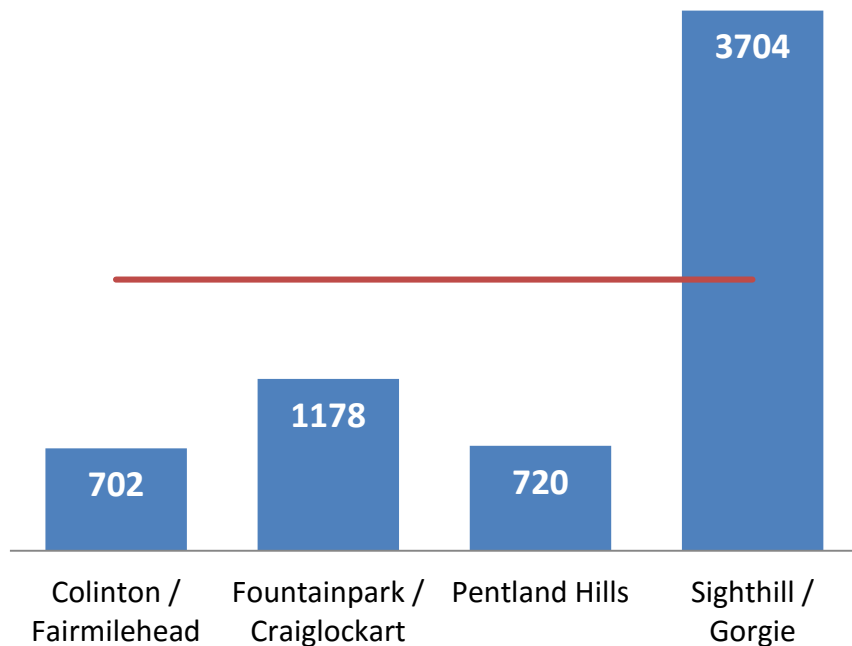
Violent Crime - South West



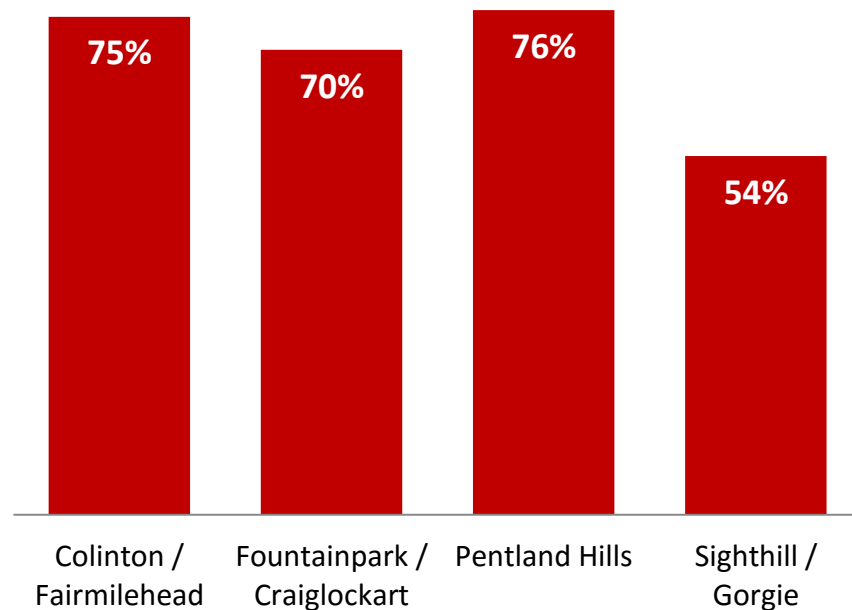
% Satisfied with the way that violent crime is dealt with



Disorder - South West



% Satisfied with the way in which ASB is dealt with



Child Poverty

- Child poverty in the South West is the second highest out of all four localities with 20% of all children living in low income households
- Sighthill/Gorgie has highest percentage of child poverty (35%) out of all wards citywide
- There are 370 'looked after children' in North East, 27% of the total number citywide
- The number of children living in foster, residential and kinship care in the North East are all higher than the city average
- The number of looked after children living with their parents/guardians is significantly lower, 18.4%, than the city average of 24.1%

Education

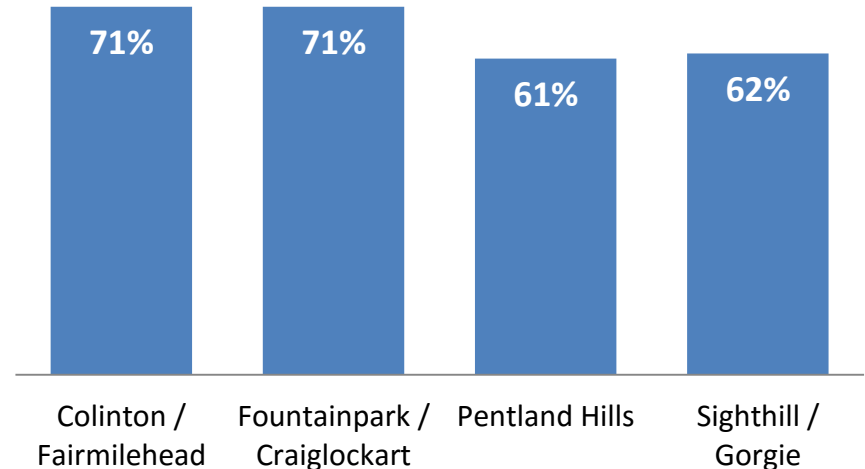
- Portobello/Craigmillar has the highest number of adults with no qualifications at 28%
- 39% of primary schools are below the locality average but average attendance for all Primary schools is higher than city-wide target
- The locality accounts for 15% of all primary exclusions city-wide (by time excluded)
- Secondary schools in the locality contribute 40% of overall exclusions (by time excluded)

VULNERABLE ADULTS

Key Facts

- Sighthill/Gorgie has the highest number of individuals, 2651, who have an open health and social care involvement
- The ward with the second highest number of individuals with health and social care involvement is Colinton/Fairmilehead which still only has 41.1% (1088) of the number in Sighthill/Gorgie
- The ward with the lowest number is Pentland Hills - 915

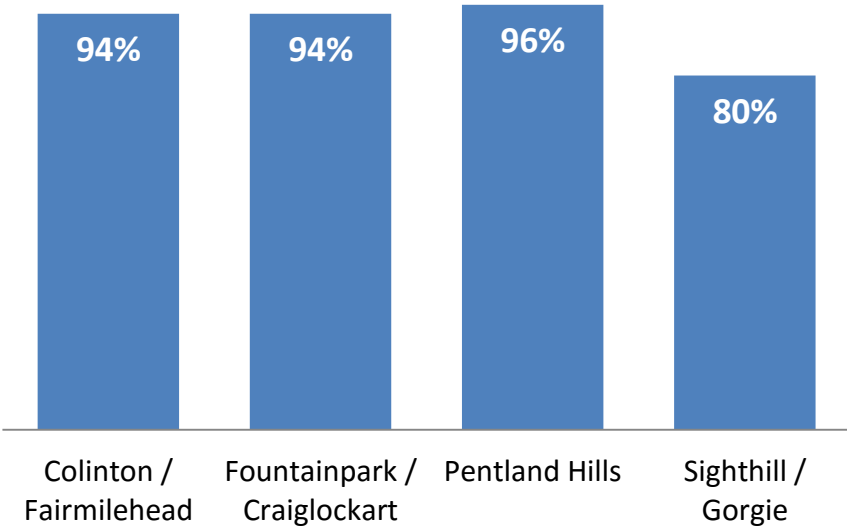
% Agree Council provides care and support for vulnerable people



Key Facts

- Generally affluent area however it holds some of the highest levels of poverty in the city with very apparent income equalities
- Inequalities are not only evident in terms of income but on all other outcomes including crime, employment, health and education
- Low satisfaction levels in Sighthill/Gorgie can be attributed to high levels of poverty and crime

%Satisfaction with neighbourhood as a place to live



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