

LOCALITY INSIGHT

an overview of the **North East** Locality

Strategy & Insight

CITY & LOCALITY OVERVIEW

City Overview

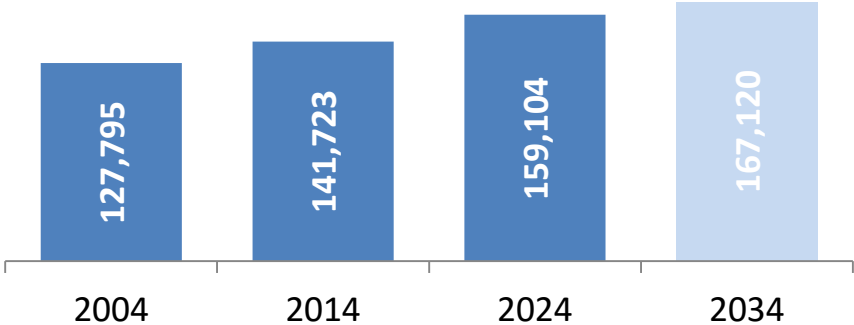
- Edinburgh is an affluent city, but with pockets of poverty and low income as severe as any other city in Scotland
- City population, and demand for services has grown rapidly in the past decade.
- This population and demand growth is projected to continue throughout the next ten to fifteen years, facilitated by planned housing developments.

Locality Overview

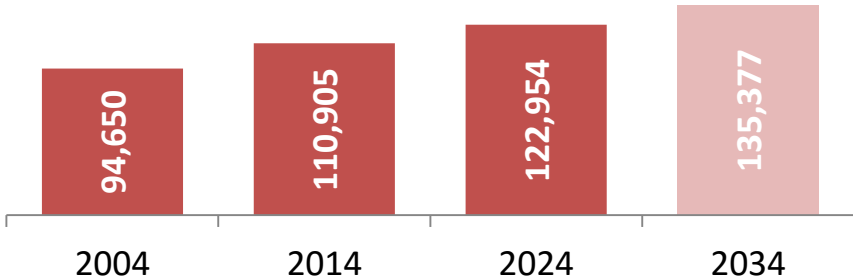
- Locality level averages mask significant variation at lower level geographies across most measures
- All services the Council provides are needed in every locality
- Every locality contains at least one ward or community which is significantly different from the rest of the area
- Population growth in the next decade is likely to be most concentrated towards the north of the city

LOCALITIES – POPULATION & GROWTH

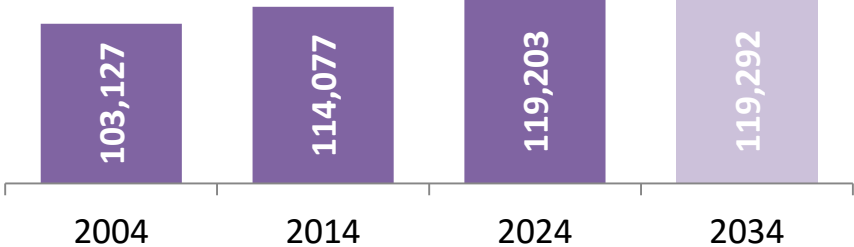
North West



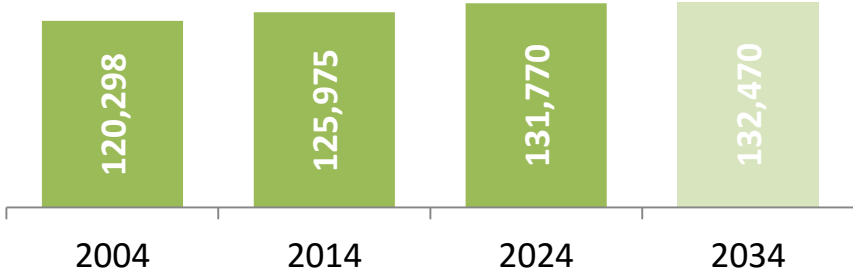
North East



South West

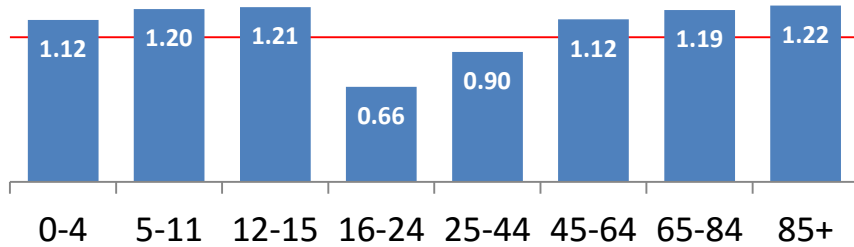


South East

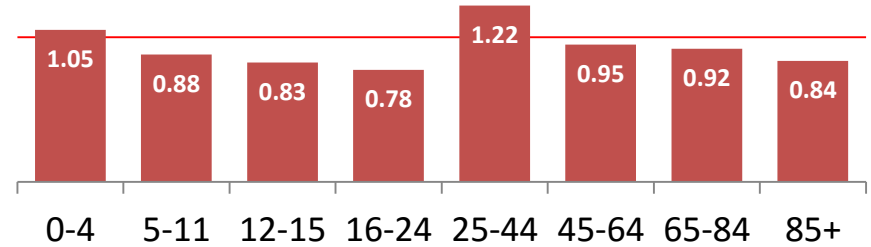


LOCALITIES - POPULATION STRUCTURE

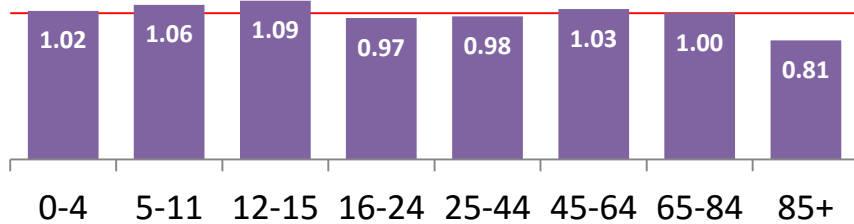
North West



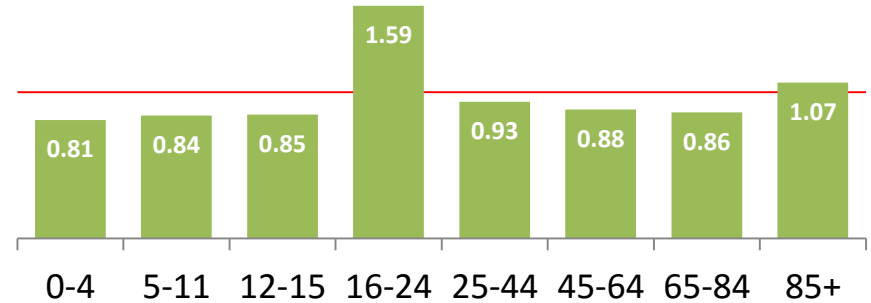
North East



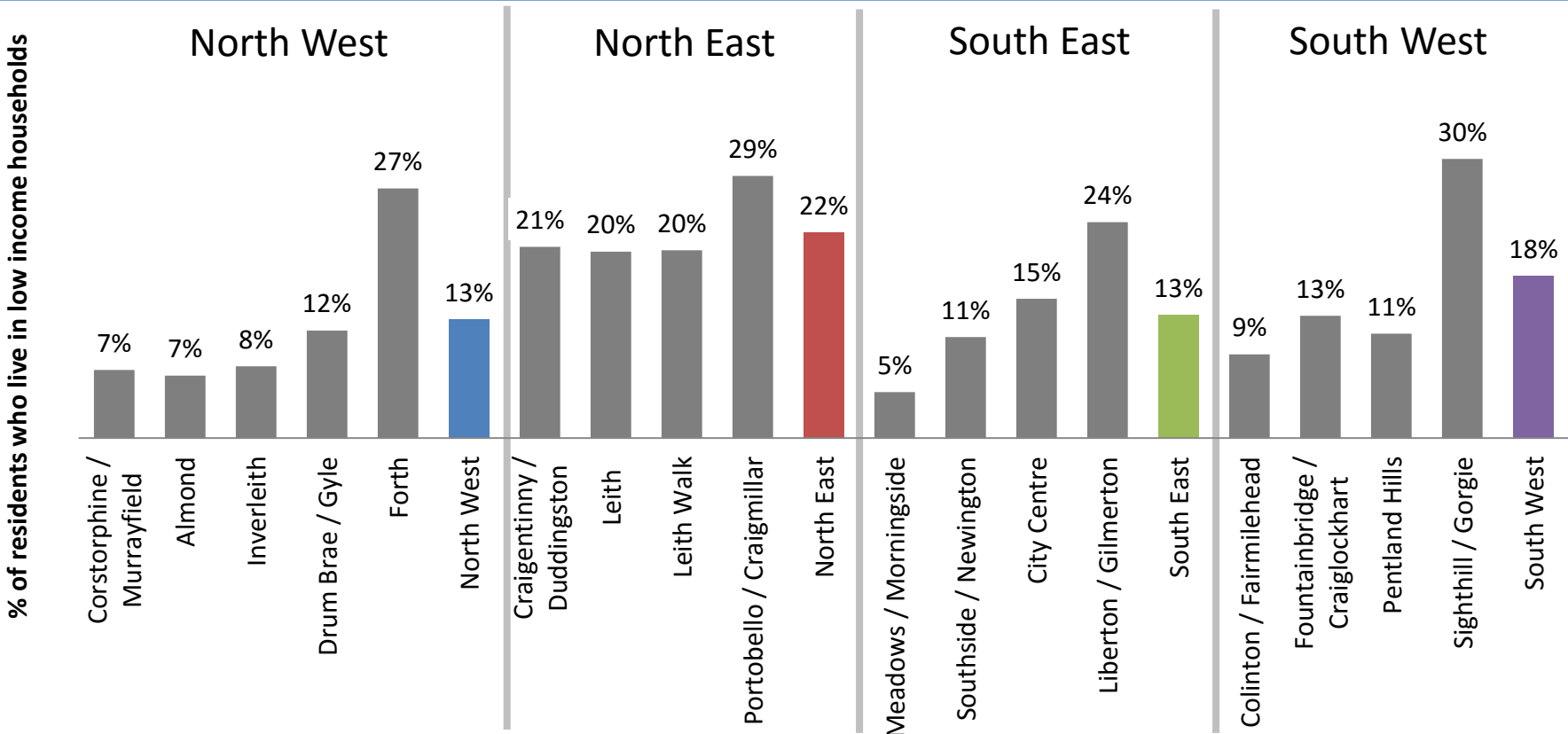
South West



South East



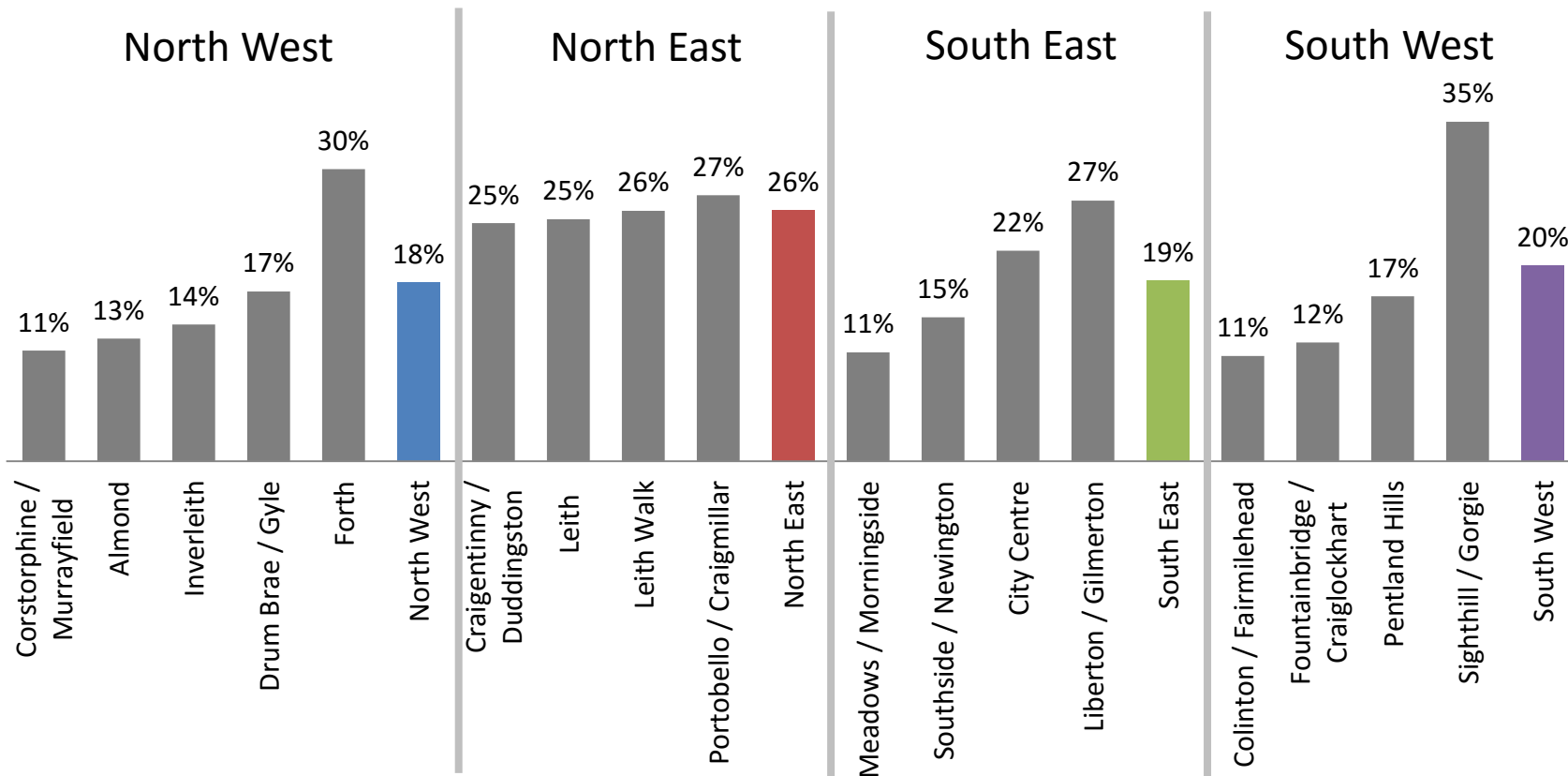
POVERTY IN EDINBURGH BY WARD AND LOCALITY, 2013/14



Business Intelligence modelled estimates

CHILD POVERTY IN EDINBURGH BY WARD AND LOCALITY, 2013/14

% of children who live in low income households



Business Intelligence modelled estimates

8%

of datazones in 15% most
deprived nationally

NORTH WEST

50%

of datazones in 15% most
housing deprived nationally

NORTH EAST

16%

of datazones in 15% most
deprived nationally

NORTH EAST

12%

of datazones in 15% most
deprived nationally

SOUTH WEST

44%

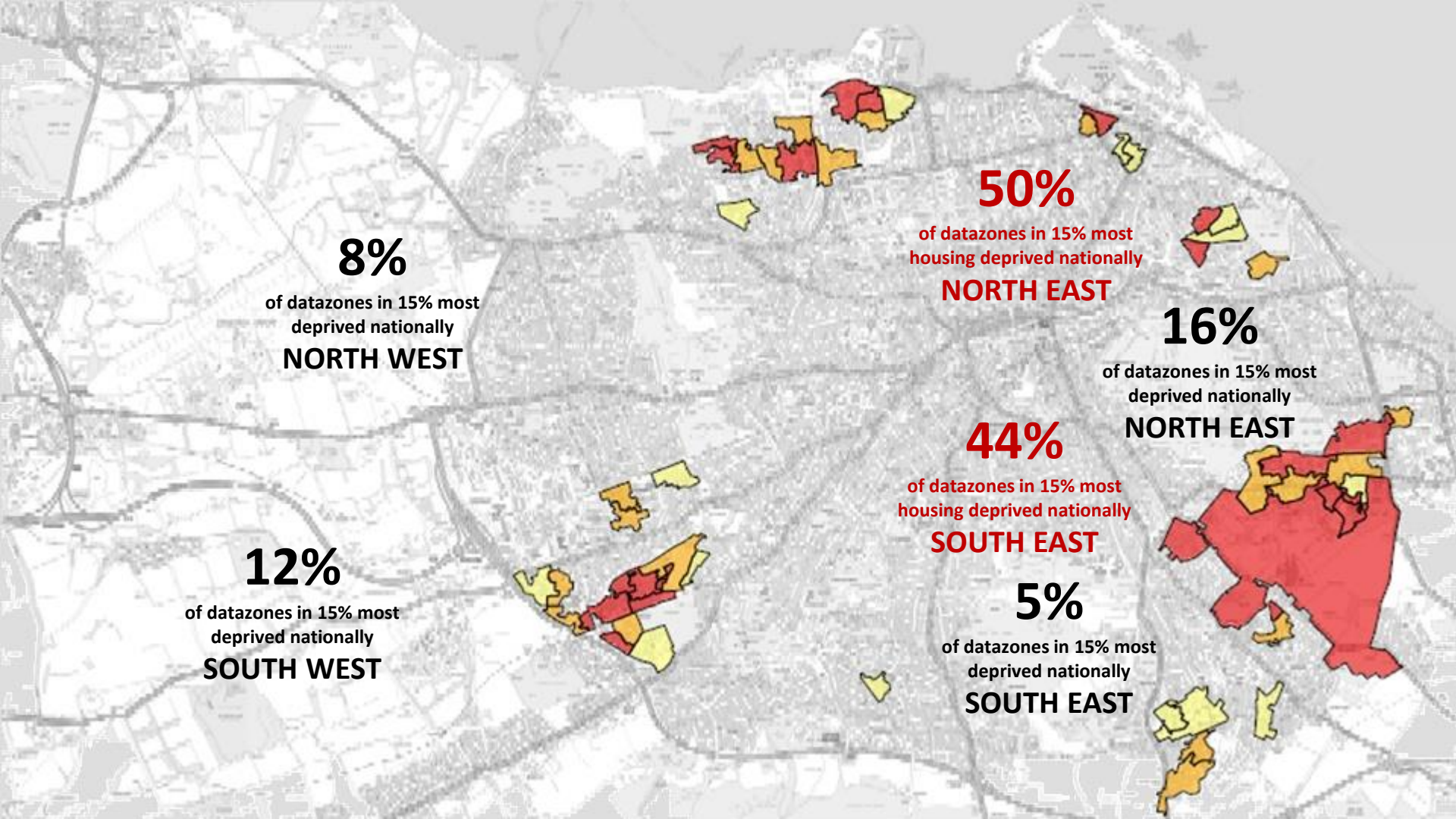
of datazones in 15% most
housing deprived nationally

SOUTH EAST

5%

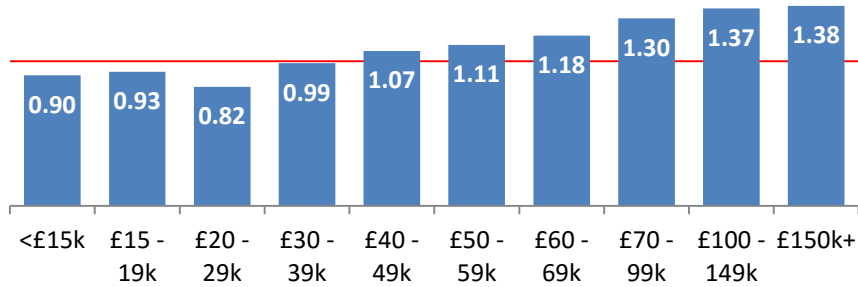
of datazones in 15% most
deprived nationally

SOUTH EAST

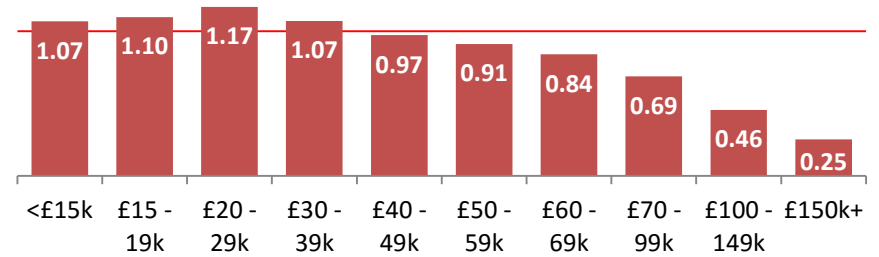


INCOME PROFILE – INDEX

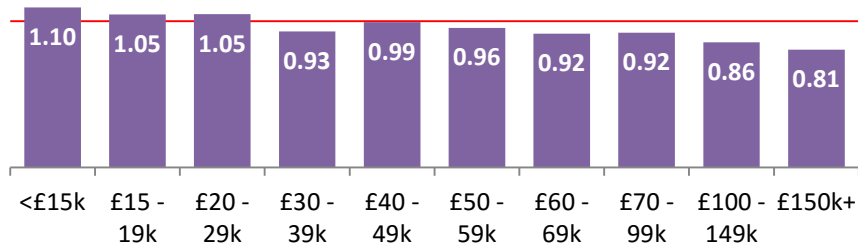
North West



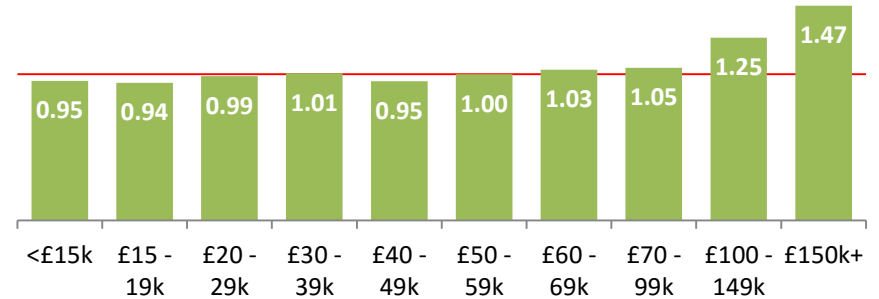
North East



South West

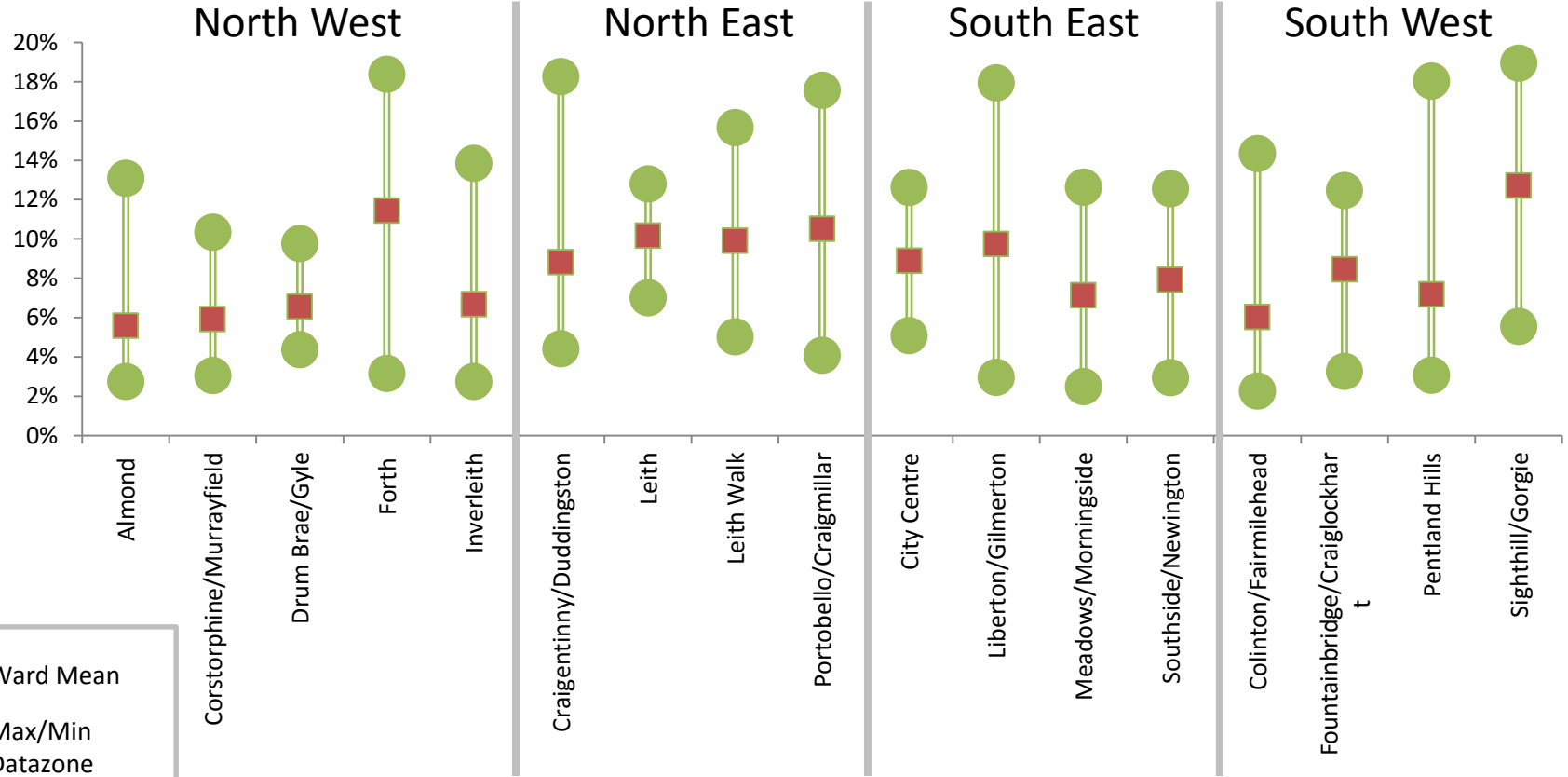


South East



FINANCIAL STRESS

% Households who find it 'very difficult to cope' on current income



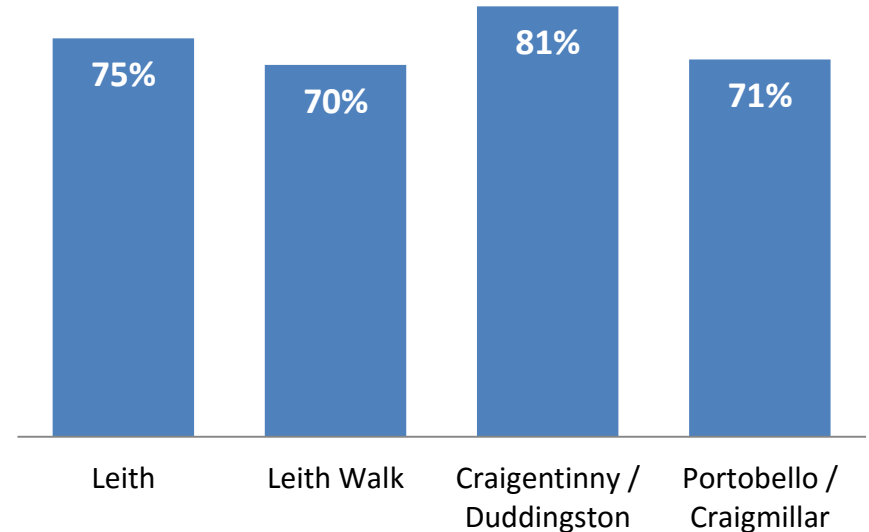
- Unemployment has been falling across all wards, citywide for the last two years
- North East locality has the highest rate of unemployment relative to other localities in Edinburgh
- It is around 39% higher in this area than the whole of Edinburgh
- Around one-sixth (16.9%) of all Edinburgh jobs are based in the North East area, and the top five industries in the North East by employment size are:
 - Health
 - Retail
 - Business admin
 - Public Admin
 - Accommodation & food services

HEALTH AND PHYSICAL ACTIVITY

Key Facts

- Mortality rates are higher than any other area in Edinburgh and higher than the national average
- 6.1% of residents in Portobello/Craigmillar consider their health to be very bad or bad compared with 3.6% of those in Leith Walk
- 17.1% of residents reported that their daily activities are limited
- In every ward except for Craigentinny/Duddingston, residents exercise less than the city average

% Satisfaction with sports facilities run by Edinburgh Leisure

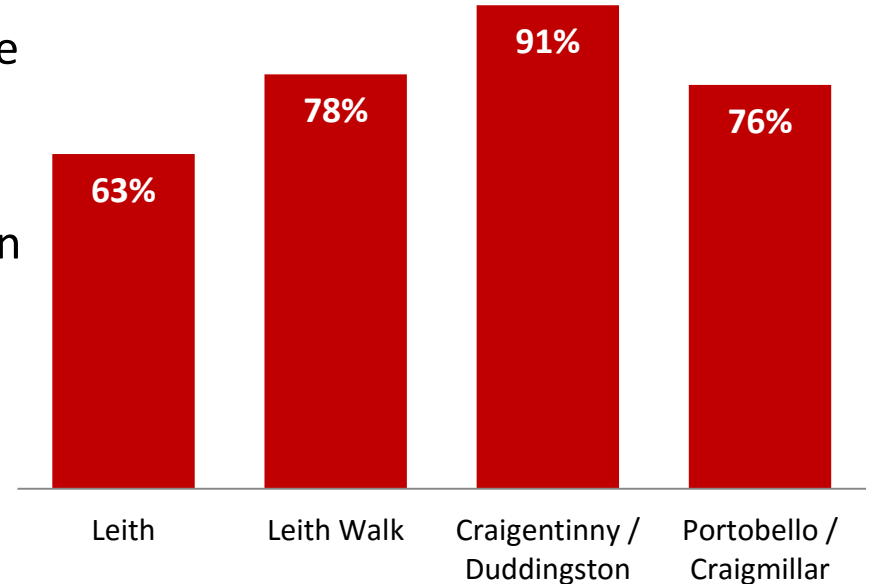


CRIME AND ANTISOCIAL BEHAVIOUR

Key Facts

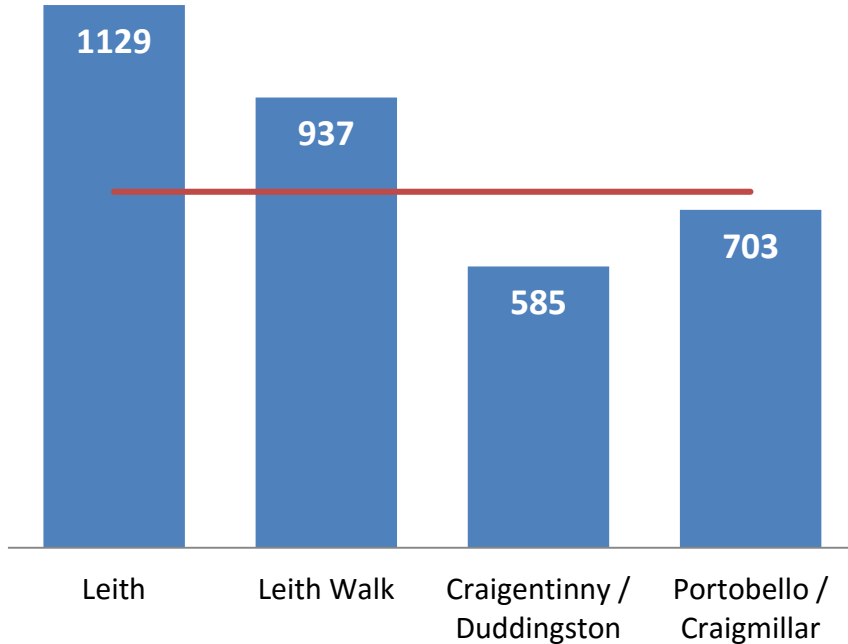
- Crime appears to vary between the four localities
- The numbers for Leith and Leith Walk are higher than the Edinburgh Average for violent crime, vandalism and disorder
- Crime levels in Craightinny/Duddingston and Craigmillar/Portobello are generally below the city average
- However, Craigmillar/Portobello and Craightinny/Duddingston have higher levels of fire raising and vandalism

% feel safe in their neighbourhood after dark

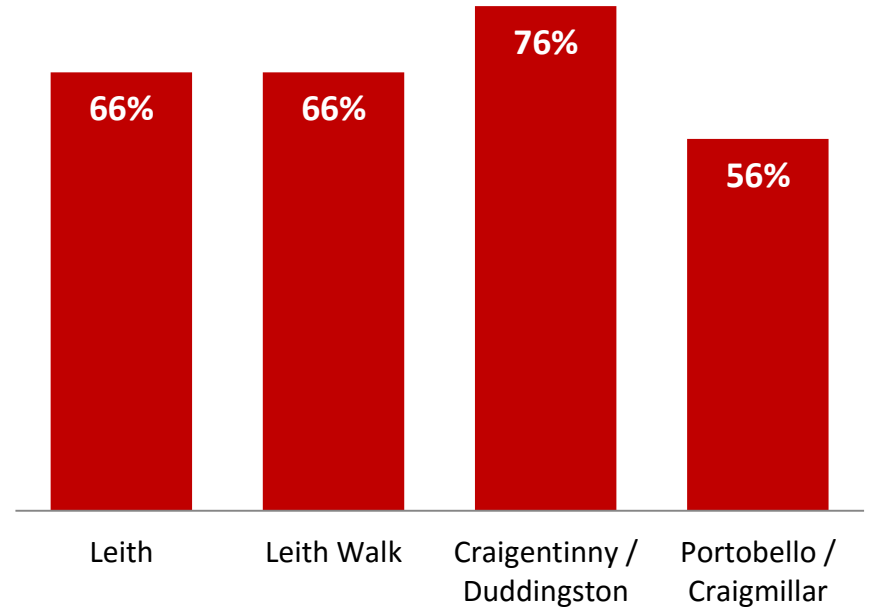


VIOLENT CRIME

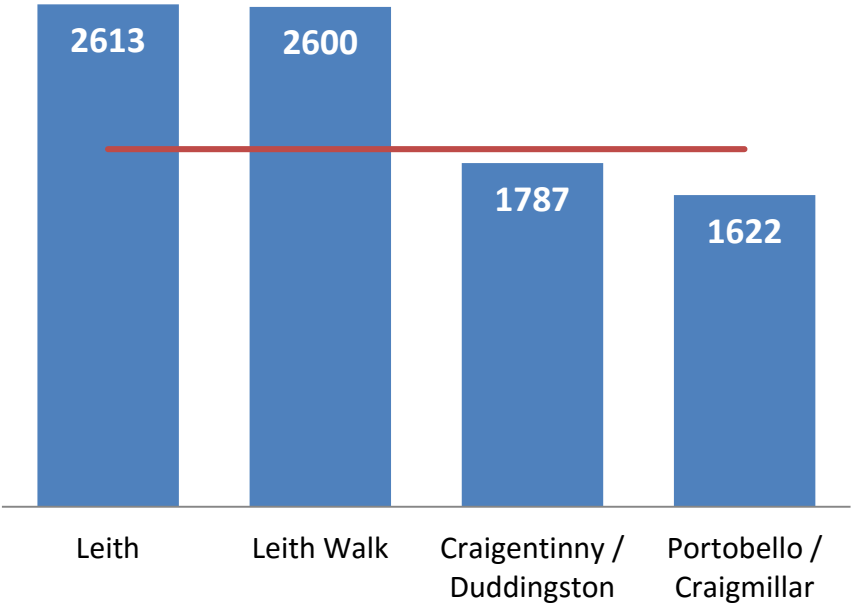
Violent crime in South East



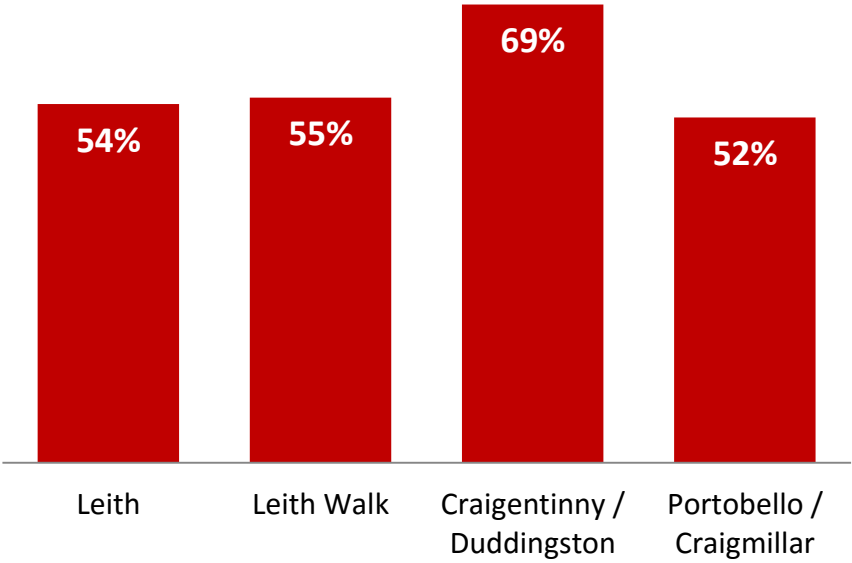
% Satisfied with the way in which violent crime is dealt with



Disorder in South East



% Satisfied with way in which ASB is dealt with



Child Poverty

- Child poverty in the North East is the highest out of all four localities with 26% of all children living in low income households
- There are 370 'looked after children' in North East, 27% of the total number citywide
- The number of children living in foster, residential and kinship care in the North East are all higher than the city average
- The number of looked after children living with their parents/guardians is significantly lower, 18.4%, than the city average of 24.1%

Education

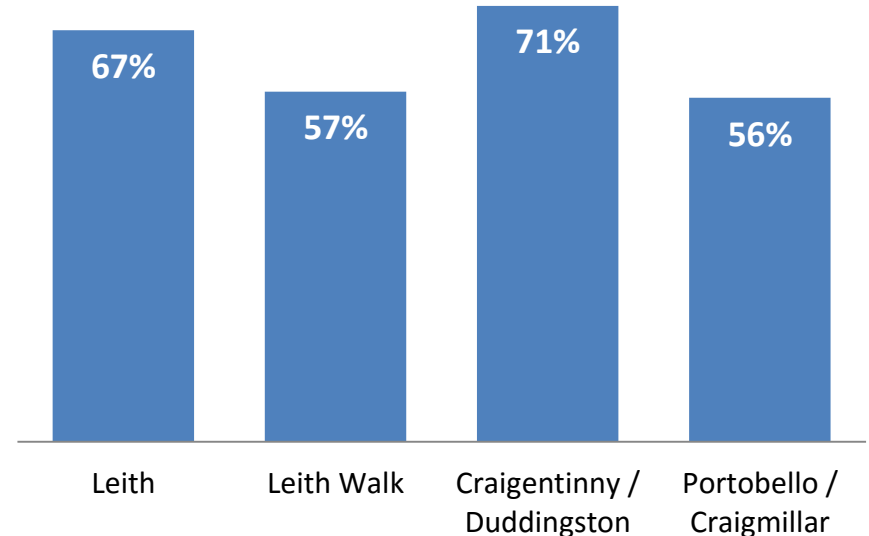
- Portobello/Craigmillar has the highest number of adults with no qualifications at 28%
- The cumulative attendance for all 5 Secondary Schools is below the city-wide target (92.8%) and current city-wide sector average (92.37%) and is the lowest of all of the localities
- Cumulative attendance for 16 Primary Schools (80%) below target of 95.4% with 12 of these (60%) below current sector average (94.65%)

VULNERABLE ADULTS

Key Facts

- North East has the highest number (6919) of adults with an open health and social care involvement
- Portobello/Craigmillar has the highest number – 1951 (7.4% of ward population) individuals with open health and social care involvement compared with a low of 1549 in Leith Walk

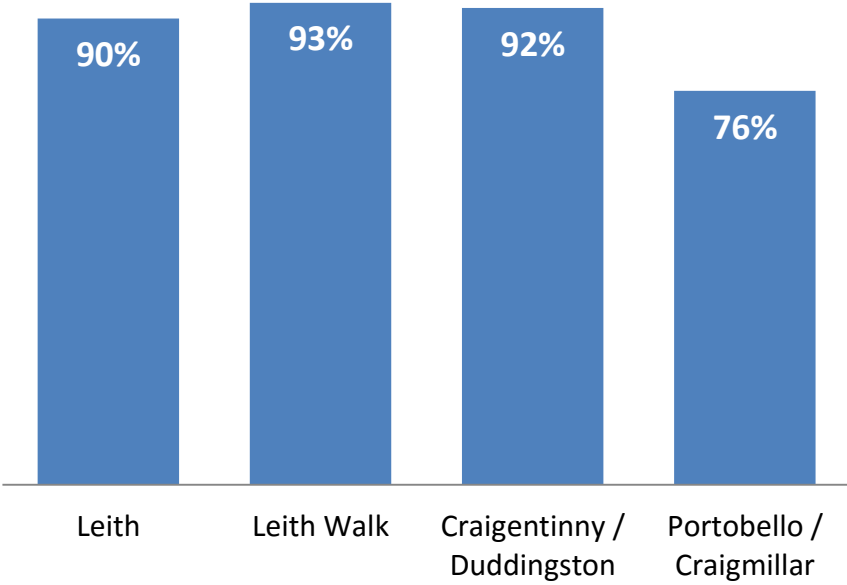
% Agree Council provides care and support for vulnerable people



Key Facts

- Low satisfaction levels can be attributed to high levels of poverty and crime
- Health problems are widespread across the locality
- High numbers of both vulnerable adults and children

% Satisfaction with neighbourhood as a place to live



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